

AWARD-WINNING. PATIENT-FOCUSED.

Making an Impact.

Our migraine education video has been recognized with three prestigious awards.



AWARD OF DISTINCTION
Health – Patient Education



BRONZE WINNER
General – Documentary



SILVER WINNER
Health & Wellness

THE CHALLENGE

- Migraine occurs ~3x more often in women than in men.¹
- Women of color are 40% less likely to receive neurologic care.³
- Structural barriers to care lead to delayed diagnosis and treatment, longer symptom burden, greater emergency care use, and adverse mental health outcomes.^{4,5}
- Lower-income and uninsured populations face compounded barriers.
- Racial and ethnic minority groups often receive suboptimal headache care.²

Our objective: To describe the intervention design, dissemination reach, and educational evaluation findings of a narrative-based initiative aimed at improving access to migraine care among women of color.

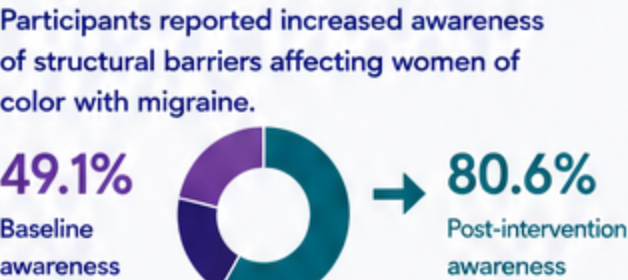
EDUCATIONAL INTERVENTION COMPONENTS

- Documentary film**
A powerful story to raise awareness and spark change
- Digital amplification**
Extending reach across multiple platforms
- Scientific meeting engagement**
Sharing insights and driving meaningful conversations

DISSEMINATION REACH (TO DATE)

- 275,000+**
YouTube views
- 50,000+**
Website views
- 150+**
Countries reached

EDUCATIONAL EVALUATION FINDINGS



Following exposure to the educational intervention, 80.6% reported increased awareness of structural barriers and equitable-care considerations.

SURVEY PARTICIPATION	
Pre-survey n = 517	Post-survey n = 515



~3x
More common in women¹



40%
Less likely to receive neurologic care³



Health equity in migraine care requires awareness, education, and action.

REFERENCES

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LIMITATIONS: Self-reported educational awareness outcomes; descriptive analyses only; findings should not be interpreted as causal.